

Story Themes and Criteria

2020 will go down in history as one of the most extraordinary years ever lived through, as the ravages of a global pandemic competed with political turmoil and large-scale social injustice for headlines.

From sourcing vital equipment to implementing new digital solutions, procurement has been at the heart of the battle ever since, fighting to keep supply chains moving and business operational.

We want to hear about your Extraordinary Stories, and recognise how procurement has stepped up in times of strain.

CRITERIA

- ❖ Provide a **brief description of your company and its business landscape** since the start of 2020 to provide context for your story (250 words)
- ❖ **Submit a 5 minute story video** (this is a spoken piece to camera telling your story, and can be recorded on phone, laptop or camera – no fancy production needed – unless you want to of course!)
- ❖ Provide any **supporting material** and your company logo

STORY TOPICS

Resilience & Agility

The purpose of this story theme is celebrating outstanding effort among procurement teams in creating a more resilient function, business and supply chain.

Stories on this topic will recognise those organisations that kept delivering to strategic goals while simultaneously switching gears to cope with the crisis.

- **Potential examples:** Substitute sources of supply, new supply routes, new partnerships internally and/or externally, innovative processes

Those teams selected for the showcase will demonstrate exceptional speed and ingenuity to adapt to the risks created by the conditions in 2020/21. Selected entries will differentiate by showing:

- Examples of how the team adjusted to specific risks that emerged in 2020/21
- Results achieved and how those impacted the business and/or supply chain
- Demonstrating the exceptional in, for example, speed to implement, innovative approaches to emerging challenges, unprecedented measures taken to bolster resilience and agility

SHARE YOUR STORY

Positive Social Impact

The purpose of this story theme is celebrating outstanding effort and achievement among procurement teams in changing society for the better, particularly in the context of the challenges of 2020/21.

Stories on this topic will highlight how procurement has stepped up in support of community or social needs, either at a micro or macro level.

- **Potential examples:** Onboarding new local suppliers, providing goods or services to local communities, charitable contributions or work, supplier support, PPE production

Those teams selected for the showcase will demonstrate a meaningful, positive impact on society in 2020/21. This isn't just about the scale of impact, but the extent of the team's role in making positive change happen. Selected entries will differentiate by showing:

- How the team worked to bring about positive change on a specific societal problem
- Examples of ingenuity and commitment to social responsibility
- Demonstrable ability to work with suppliers and stakeholders to support altruistic aims

Digital Acceleration

The purpose of this story theme is to celebrate the outstanding effort and achievement among procurement teams in using technology effectively to meet the demands of 2020/21.

Stories on this topic will explore how the function adapted at pace to implement new digital solutions to help cope with the new normal.

- **Potential examples:** virtual supplier audits, team effectiveness and productivity, virtual events, new implementations accelerated

Those teams – and, potentially, technology partners - showcased will have developed and/or adopted new solutions or technology to meet challenges at speed and with clear impact on the business. Selected entries will differentiate by showing:

- Clear impact on business by improving specific digital capability
- How they achieved speed to value for stakeholders
- Examples of innovation in using digital tools to solve real world problems

SHARE YOUR STORY

Opportunity in Adversity

The purpose of this story theme is celebrating outstanding effort and achievement among procurement teams in accessing value that arose from the disruption caused by the 2020/21 pandemic.

Stories on this topic will highlight how out of the flames of the crisis appeared green shoots of opportunity, and procurement often had a key role to play.

- **Potential examples:** new product developments, new working approaches and processes, new relationships

Those teams selected for the showcase will have demonstrated how they delivered exceptional value to the business, beyond their usual remit, by adapting in the face of adversity. Selected entries will differentiate by showing:

- Specific examples of where procurement's actions created new value opportunities for the business
- Demonstrable evidence of stepping outside of 'business-as-usual' to create opportunity that didn't exist previously
- A demonstrably innovative approach to addressing shifts that emerged through the disruption of 2020/21

Outstanding Employee Care

The purpose of this story theme is celebrating outstanding effort among procurement leadership in supporting employees, with specific reference to the disruption that dominated 2020/21.

Stories on this topic will highlight how CPOs were able to support their teams through such testing times.

- **Potential examples:** Flexible working, family support mechanisms, mental health and wellbeing programs

Those teams selected for the showcase will demonstrate how leadership was able to act decisively and creatively in managing their teams through the disruption. Selected entries will differentiate by showing:

- Examples of proactive and bold action taken to support employees
- Evidence of how the team was positively affected by the approach
- How employee care has been linked to a consistent and holistic approach to employee wellbeing

SHARE YOUR STORY